

PROTECTIVE INDUSTRIAL PRODUCTS

ALOGICAL ADVANCEMENT IN HEAD PROTECTION

FEATURING



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Mips

For nearly 100 years the basic purpose of hard hats has remained the same – to help protect the head against impacts from falling objects from above.

While this is still critically important for construction and maintenance workers, data is now telling us that:

NEARLY 60% OF HEAD INJURIES

ARE CAUSED BY FALL ACCIDENTS FROM HIGHER LEVELS OR FALLS ON THE SAME LEVEL

IT'S TIME TO NOVE FORWARD



The Science of Head Injury

CONCUSSIONS AND TRAUMATIC BRAIN INJURIES ARE COMMONLY THE RESULT OF ROTATIONAL FORCE AND STRAIN TO THE BRAIN.

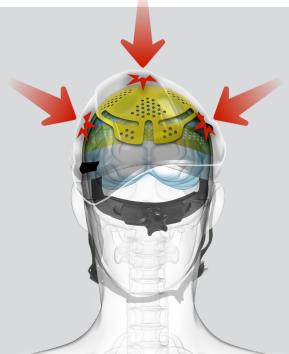
Injury statistics demonstrate that when someone trips on a level surface, they are more likely to fall at an angle instead of directly on top of the head. This is due to the forward energy of motion that may extend to the head when hitting the hard ground surface. Over the past few years, science has shown that our brains are very sensitive to rotational forces.

IN THIS SCENARIO, CONVENTIONAL HARD HATS WITHOUT A CHIN STRAP WOULD LIKELY FLY OFF. A CHIN STRAP HELPS, BUT IS IT ENOUGH?

PIP[®] Rocky[™] - Mips[®]

BY INTRODUCING THE MIPS[®] SAFETY SYSTEM INTO THE ROCKY[™] SAFETY HELMET WE ADVANCE HEAD PROTECTION WITH LOGIC





Introducing Mips® Technology

A LOW FRICTION LAYER DESIGNED TO HELP REDUCE THE SEVERITY OF HEAD INJURIES

- > At impact the Mips[®] Safety System is designed to help reduce the amount of rotational force transferred to the head by redirecting the forces that are generated by the impact
- > The Mips[®] Safety System allows for a 10-15 mm relative movement between the helmet and the head during the critical first 5-10ms of the impact
- It is not uncommon that the point load on the head/helmet at impact is at 2,200 lbs. – the Mips[®] Safety System is designed to allow the helmet to move even under this kind of pressure



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